



**Kelly Juhasz**  
**Creator and President**  
**The Knowledge Transfer Company**

Kelly Juhasz is the creator and president of the The Knowledge Transfer Company™ that includes Solo-On-Strategy™ and the Peer-2-Peer Mentoring™ program. The Knowledge Transfer Company™, with clients worldwide, is an award-winning knowledge media consulting and design company.

As a knowledge builder, Kelly possesses innate skills and creative instinct to develop knowledge media for niche audiences. She is an in-demand presenter on business intelligence for new learning programs and knowledge translation and has lectured on elearning, media careers, project management and communities of practice.

Kelly holds several degrees including a Master of Information Studies with specializations in Knowledge Media Design and Archival Science from the University of Toronto; a B.A. in Communications and a B.A. in Theory and History of Art from the University of Ottawa; and a Diploma in Marketing from the Academy of Design and Technology.

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