



MARKETPLACE EXHIBIT AND ADVERTISING OPPORTUNITIES

TAKE ADVANTAGE

SHOWCASE YOUR ORGANIZATION – PARTICIPATE WITH A MARKETPLACE EXHIBIT

Join over 500 leaders representing business, labour, practitioners and policy makers from across Canada to address the latest in career development practices. Space is limited, so don't miss out!

PRESENT • DISPLAY • NETWORK

EXHIBIT INFORMATION

Exhibit spaces are located in the main conference foyers at the Doubletree by Hilton. There are approximately 40 spaces available for exhibitors.

In order to maximize your profile, the Exhibit area will be the gathering area for all networking activities such as breakfasts, coffee breaks, as well as the Welcome Reception.

WHAT YOU RECEIVE

- Display Space (approximately 8' x 10')
- One skirted table and two chairs
- Power (access to an electrical outlet)
- One complimentary registration and all subsequent registrations at a reduced rate
- Your organization will be featured as an Event Exhibitor on the NATCON website, with a link to your home page
- Your exhibitor listing will be given profile in the Event Agenda

ADVERTISING

Purchase ad space in the NATCON 2010 Event Program.

Make your presence felt through your ad in the Event Program. Get your message into the hands of the NATCON 2010 delegates.

Advertising in the NATCON 2010 Event Program will ensure that every participant has access to your profile.

Options are:

- Full page: \$350
- 1/2 page: \$200

Space is limited.



**2010 NATIONAL CONSULTATION ON
CAREER DEVELOPMENT AND
WORKFORCE LEARNING**

April 25–April 28 • Doubletree by Hilton—Toronto Airport • Toronto

The Conference Board of Canada
Insights You Can Count On



Hotel and Travel – Fees do not include hotels accommodations.
Doubletree by Hilton – Toronto Airport, 655 Dixon Road, Toronto, ON, M9W 1J3
Reservations: 1-800-222-8733
A preferred rate of **\$146** will be available to registered delegates until **March 24, 2010**.
Be sure to mention The Conference Board of Canada (NATCON) or quote “CBC” to obtain the
discounted rate.

MARKETPLACE EXHIBITOR – CONFIRMATION (Reply Form)

Name of Organization (as you want it to appear in the event agenda)

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Administrative Contact (responsible for invoice and correspondence)

Personal Information

Name.....

Title.....

Mailing Address.....

.....

City.....Province.....Postal Code.....

Telephone.....Fax.....

E-mail.....

Exhibitor (staff for booth)

Personal Information

Name.....

Title.....

Mailing Address.....

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City.....Province.....Postal Code.....

Telephone.....Fax.....

E-mail.....



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Delegate (attending plenary sessions, workshops and roundtables)

Personal Information

Name.....

Title.....

Mailing Address.....

.....

City.....Province.....Postal Code.....

Telephone.....Fax.....

E-mail.....

Do you require an electrical outlet?

- Yes
- No

MARKETPLACE OPTIONS:

- Exhibitor..... \$ 1,500
- Advertising (Full page in the Event Program).....\$ 350
- Advertising (half page in the Event Program).....\$ 200

PAYMENT BY CREDIT CARD

Name on card.....Type of Card.....

Card Number.....

Expiry Date.....Amount.....

Signature.....

Please make cheques payable to The Conference Board of Canada.
Full payment must be received prior to the event.
Receipts and written confirmation will be sent by regular mail.

FAX OR EMAIL COMPLETED FORM TO:

Joanne Ness • The Conference Board of Canada • 255 Smyth Road, Ottawa, ON K1H 8M7
• **Phone:** 1-888-801-8818 Ext.281 • **Fax:** 613-526-4857 • **Email:** ness@conferenceboard.ca