



NATCON 2011 NATIONAL CONSULTATION ON CAREER DEVELOPMENT AND WORKFORCE LEARNING

The Conference Board of Canada
Insights You Can Count On



February 15–17 • Doubletree by Hilton—Toronto Airport • Toronto

PRESENT • DISPLAY • NETWORK

MARKETPLACE EXHIBIT AND ADVERTISING OPPORTUNITIES

EXHIBIT INFORMATION

Exhibit spaces are located in the main conference foyers at the Doubletree by Hilton. There are approximately 40 spaces available for exhibitors. In order to maximize your profile, the Exhibit area will be the gathering area for all networking activities such as breakfasts, coffee breaks, as well as the Welcome Reception.

NATCON 2011 Exhibitor Prices	
Non-profit/Educator/ Small Business	\$1200
Business/Government	\$1500

What you Receive:

- Display Space (approximately 8' x 10')
- One skirted table and two chairs
- Power (access to an electrical outlet)
- One complimentary full registration and all subsequent registrations at a reduced rate
- Your organization will be featured as an Event Exhibitor on the NATCON website, with a link to your home page
- Your exhibitor listing will be given profile in the Event Agenda

New this year! Speaker's Corner located in Exhibit Area

During each networking break, delegates will be encouraged to participate in a Speaker's Corner Session: delegates may choose to speak on a topic of their choice, debate a hot issue in the field with onlookers, or simply listen to what others have to say. This will be an unplanned, spontaneous and potentially very interesting part of this year's event...

ADVERTISING

Make your presence felt through your full color ad in the Event Program. Advertising in the NATCON 2011 Event Program will ensure that every participant has access to your profile.

Options are:

- Full inside page (colour): \$350
- 1/2 page (colour): \$200

Space is limited-book today!



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MARKETPLACE EXHIBITOR – CONFIRMATION (Reply Form)

Name of Organization (as you want it to appear in the event agenda)

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Administrative Contact (responsible for invoice and correspondence)

Personal Information

Name.....

Title.....

Mailing Address.....

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City.....Province.....Postal Code.....

Telephone.....Fax.....

E-mail.....

Exhibitor (staff for booth)

Personal Information

Name.....

Title.....

Mailing Address.....

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City.....Province.....Postal Code.....

Telephone.....Fax.....

E-mail.....



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**Delegate (attending plenary sessions, workshops and roundtables)
Personal Information**

Name.....

Title.....

Mailing Address.....

.....

City.....Province.....Postal Code.....

Telephone.....Fax.....

E-mail.....

Do you require an electrical outlet?

- Yes
- No

FAX OR EMAIL COMPLETED FORM TO:

Linda Scott • The Conference Board of Canada • 255 Smyth Road, Ottawa, ON K1H 8M7

• **Phone:** 1-888-801-8818 Ext.277 • **Fax:** 613-526-4857 • **Email:**

specialevents@conferenceboard.ca